



PHOTOGRAPHY AND FILMING POLICY

Policy Statement

The purpose of this policy is to: -

- Protect children and young people who take part in the Clays Dance Academy (CDA) specifically those where photographs and videos may be taken.
- Set out the overarching principles that guide our approach to photographs/videos being taken of children and young people during our events and activities.
- To ensure that we operate in line with our values and within the law when creating, using and sharing images of children and young people.

We believe that: -

- Children and young people should never experience abuse of any kind.
- We have a responsibility to promote the welfare of all children and young people and to take, share and use images of children safely.

Policy

From time to time CDA photograph/video children during classes so we can let other parents know about our classes through our marketing, website and social media.

Teachers may also photograph/video children for teaching aid purposes such as remembering a dance. This will be confidentially stored by the teacher and will only be shared between teachers of CDA.

We do not use children's full names in photograph captions with out prior permission.

Photographs and videos of children whose faces are visible will only be used with permission of the parent.

Children will be made aware that photographs and/or videos are being taken so that they have the option of not participating.

Only images of children in suitable clothing will be used.

We will only pass on or sell to any other organisation any photographs or videos taken at CDA.

Should parents be given the opportunity to take photos/videos during any of our classes, we ask that these are not shared on social media.

Children will not be allowed to use their own mobile phone to record any child other than themselves within our class environment.

If you do not want photographs or videos to be taken of your child by CDA, you must contact DSL, Samantha Clay on sammyclay22@gmail.com.

Last reviewed and updated:	1 st September 2026
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Samantha Clay

Principle – Clays Dance Academy
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